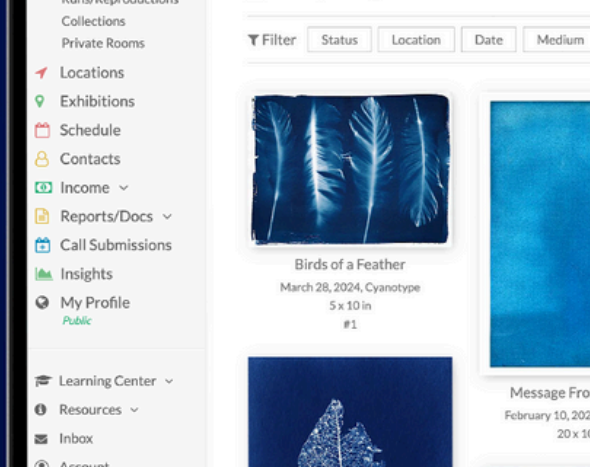


STUDIO TO SUCCESS

ORGANIZING THE *BUSINESS* SIDE

OF YOUR ART CAREER

Presented by Artwork Archive
in partnership with Lake Country Pastel Society



Join us for a free, expert-led webinar designed to help artists take control of the business side of their creative practice.

Together, Lake Country Pastel Society and Artwork Archive will share proven tools and strategies to streamline your art career, organize your inventory, and grow your professional presence.

Annamieka Hopps brings an artist's perspective to her role as Product Education Specialist at Artwork Archive. Through her own artistic practice and years of teaching, she's witnessed how organization is imperative for artists to build sustainable creative careers. This insight shapes her engaging educational webinars for artists and nonprofit arts associations worldwide, demonstrating how effective organizational tools can transform overwhelming tasks into streamlined systems.

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In this one-hour session, we will cover how artists can:

- Reclaim time by staying organized with intuitive cataloging tools.
- Expand their reach and attract new collectors with a professional online portfolio.
- Enhance their brand using polished art labels, catalog pages, and inventory lists.
- Get paid faster with a seamless, user-friendly invoicing system.
- Make informed business decisions by tracking sales, exhibitions, & artwork locations.
- Strengthen collector relationships with a built in CRM and collaboration tools.
- Protect their artwork + career by maintaining a secure, cloud-based archive of their entire body of work.

THE DETAILS:

 **Date:** Wednesday June 4th

 **Time:** 11am Central Time

 **Location:** Virtual Event

 **Register Here:** [Lake Country Pastel Society](#)

A R T W O R K
A R C H I V E

