

# Dust in the Wind

## LAKE COUNTRY PASTEL SOCIETY

JANUARY 2016

Board of Directors President: Bruce Koprucki 952-448-7559

Vice President: open

**Treasurer:** Patricia Duncan 612-644-6798

#### Secretary: Nancy Trask 763-226-3589

Program Co-Chairs: Carol Rowley 763-757-2949 Rachel Heeren 952-239-9108

Exhibit Chair: open

Workshop Co-Chairs: Mary Ann Cleary 763-552-8650 Cynthia Kath 651-276-2662

Public Relations: Michelle Wegler 218-724-8010

Membership Chair: Karen Stombaugh 952-4732344

Historian: Barb Björnson 651-636-1427

Newsletter: Barb Björnson

#### Greetings!

New Year LCPS 2016 will be off to a fast start with our regular meeting Tuesday January 5, 7:00 p.m. at the New Brighton Community Center. Following close behind will be the exhibitors' drop-off for the LCPS Hopkins Center for the Arts show "Power of Pastel" on Tuesday, January 12 from 10:00 a.m. until 2:00 p.m.



with show hanging the same afternoon. Take a quick breath because two days later on **Thursday**, **January 14 from 6:00 to 8:00 p.m.**, the **Hopkins Center will host the opening reception and prize awards for the LCPS exhibit**. Show judge will be Josh Cunningham. This show will run through February 14.

As we prepare for our Hopkins exhibit, I regret to point out that one painting in our recent Red Wing exhibit showed clear evidence of non-compliance with one of the exhibit regulations. I was alerted to this at the Red Wing reception, but since the show had been hung and judged, I decided not to intervene. As of now, there are no clear answers as to how or why this happened between the artist, exhibit committee, gallery staff, and judge. I would only ask that future exhibitors—including at Hopkins—take extra care to comply with the prospectus regulations. Likewise, the Exhibits Chair and Committee shall take extra measures to screen entries before they are accepted or hung.

Speaking of exhibits and the Exhibits Committee, this is another notice that Hopkins will be the last LCPS exhibit scheduled for the foreseeable future. No member(s) have volunteered for the twoyear enthusiasm and commitment needed to plan and execute our future exhibits. This is compounded by the minimum 6–9 months needed to book exhibit venues, with some venues booking out 2 years... or more! In the meantime, LCPS will continue to offer meeting programs and workshops to hone our members' technical and business skills as well as our one-on-one mentorships.

**Membership renewals for 2016 are due in January** and hopefully will be wrapped up by month's end. Membership Chair Karen Stombaugh may allow some latecomers to renew into February, but this creates extra work for her and her committee, so renew sooner than later!

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As per my President's Bulletin of December 29, **renewal applications and checks can be mailed to Karen's home address in Deephaven or paid at our January 5 meeting.** Note that **membership renewal online via the LCPS website and PayPal** <u>is coming</u> and may be up and running by mid-January. I'll send out a President's Bulletin when it is, but don't wait, **RENEW NOW.** 

Finally, this begins the second year of my two- year term as your LCPS President. I would encourage **an experienced member interested in serving as President to step up now as Vice-President.** This will give him/her time to learn about the President's roles and responsibilities second-hand (and first-hand when I'm absent) and provide a smooth leadership transition. Some leadership and chairmanship experience is recommended but enthusiasm is required!

That's it for now, see you in January! Regards, Bruce Koprucki LCPS President

### Thank you

to LCPS members who are volunteering and have volunteered. The pastel society appreciates **ALL** that you do. To members who have not volunteered yet,

come join the fun!

Talk to Bruce or any board member for information.

## Programs

#### January meeting - Lisa Stauffer demonstration

Lisa is looking forward to seeing you at the January meeting where she will talk about underpainting techniques that she uses in her work. Lisa will show a few more new surfaces that are available, and she is also happy to take your questions about plein air painting while she does an underpainting demonstration for the group. Come to the meeting January 5th see where this leads us. Winter is a great time to try a bit of crazy experimenting in the studio to get our creativity flowing again!

#### March meeting

For our March meeting, we will have a rummage sale of art supplies you would like to price to sell to other members of LCPS. Here is a unique opportunity to sell or exchange some of your extra unused supplies that have been taking up space in your studio. Bring cash or checks only, and hopefully you will find some treasures to purchase.

We are also looking to have a few volunteers set up some easels and work on a painting. Everyone can move around the room to stop and watch, ask questions and get some tips.

We look forward to seeing you there for a casual night of fellowship, learning and finding some bargains.

#### **Mission Statement:**

We seek to unite artists from beginner to professional who are interested in the pastel medium and to serve their needs by encouraging artistic growth and development through education and sharing. We also work to create public awareness of pastel as a unique and beautiful art form.



### Notes from November meeting

On November 10th we were privileged to have Noah Keesecker, Springboard for the Arts' Program Director of Artist Development, for most of our LCPS meeting's time. Mr. Keesecker introduced us to the basic activities and aids available through Springboard. Programs include a ten-part series that includes topics covering important subjects such as Marketing, Legal Issues, and Art Promotion.

Keesecker then ran through part of "Market 101." We learned about connecting The Thing to The Audience, as well as discussing the differences between Goods and Services. Noted was the importance of writing plans down, and being aware of actions needed to accomplish one's goals. "People live up to what they write down," was a point to remember! Some suggestions offered were following up with customers, and asking a friend to write down ten things that are "different" about one's art.

Other points discussed:

- Having a Seven Sentence Marketing Plan
- How much to budget on marketing
- Trademarks, Copyright, and Patents
- Building a Media Chart

This presentation was probably more important to the artist striving to make a profitable business from one's work than to a casual hobbyist. Even so, there was much to be learned by artists of any level.

Visit Springboard for the Arts' website (<u>www.springboardforthearts.org</u>) for more information about its many valuable service for artists here in the Upper Midwest.

Best Wishes for Better Marketing of our Art in 2016!

And Thank You to Noah Keesecker for the enlightening presentation.

by Sue Rowe

~ WELCOME ~ New Member

Kristi Pesek

## Workshop

### Debora L. Stewart April 27-29 2016

3-day Workshop \$350

#### Registration is open.

\$100 non-refundable deposit will hold your space.

#### Debora L. Stewart PSA IAPS MC

Debora L. Stewart is a Signature Member of the Pastel Society of America and a member of the Master's Circle of the International Association of Pastel Societies. Her paintings have won awards from Pastel Journal Magazine, International Artist Magazine and the Pastel Society of America. Her work has been included in numerous juried exhibitions and is represented by galleries throughout the United States. Debora creates pastel and acrylic abstract paintings. Her work is both non-objective and influenced by nature.

A current theme explores the use of flowers and plants in abstraction.

Stewart is the author of a new book by Northlight titled **Abstract Art Painting: Expressions in Mixed Media**. Her new book will be available in April/May of 2015 along with a series of videos for Artists Network T.V. on abstract pastel painting. She was a recent juror for the Pastel 100 Competition of Pastel Journal Magazine. Debora Stewart has taught workshops at the International Association of Pastel Societies in Albuquerque, New Mexico, Pastel Society of American in NYC, Peninsula School of Art in Door County Wisconsin, Figge Art Museum in Davenport, Iowa and several art associations.

Workshops for 2015 are scheduled for Goodyear, Arizona, International Association of Pastel Societies Convention in Albuquerque, Acadia Workshop Center, Bar Harbor, Maine, Peninsula School of Art, Door County, Wisconsin, Mainstreet Art Center, Lake Zurich, Illinois and the Pastel Society of America in NYC.





## **Exhibits**

#### Power of Pastel

Works by the Lake Country Pastel Society January 14-February 14, 2016

Hopkins Center for the Arts Lobby Gallery (both levels) 1111 Mainstreet, Hopkins

#### **Opening Reception:**

Thursday, January 14, 6-8pm



Gallery hours: 8am-8pm Mon-Fri | 10am-8pm Sat | Noon-5pm Sun

We are pleased to have 43 entries for our judged exhibition at the Hopkins Center for the Arts which opens on January 14. Our judge, Joshua Cunningham, will present awards at a reception from 6 - 8 on January 14. The show continues until February 14.

This is our last scheduled exhibition until there are volunteers to take over. Here is a note about how you can help out so we can continue to have wonderful exhibits for our membership.

As a new resident in Minnesota, I have enjoyed working on exhibitions for the past three years and it has given me the chance to meet many artists and explore several opportunities to exhibit. During this time Michelle Wegler has been my co-chairperson, even though she lives in Duluth and cannot attend many meetings. Her assistance has been essential to all our exhibits. Michelle has prepared proposals for future shows, collected and organized entry forms and fees, received exhibition images for publicity, and prepared exhibition booklets with images and artist statements when requested.

I have met early with directors of the exhibition venues and discussed requirements, space, insurance, and reception needs for each show. I prepared a prospectus, made budget recommendations, and secured a judge, all with the suggestions and assistance from members. I also kept a list of possible exhibit sites based on suggestions. If needed, I purchased refreshments for a reception, (these are reimbursed). For our judged shows I made sure there were enough ribbons, and organized help for pick-up, drop-off, and hanging of the show. I also worked with the judge, prepared judging forms, and was available during judging. The treasurer is notified and prepares awards. I also wrote information for the newsletter and website when needed . It was also fun for me to keep track of all our members, who contribute to our society in any way. They are eligible each month for drawings for gift certificates for art supplies.

Will you please help?

The following is an email Karen Stombaugh received from Kitty Wallis about Wallis paper. Thank you Karen for sharing this with our members.

#### Subject: Wallis Update

Hi Karen,

I wanted to let you and everyone else in the Lake Country Pastel Society know what has been going on with Wallis Paper. We're still trying to find a manufacturing site that will meet our standards for quality and is able to use all archival materials. The facility we had been using for the last several years had slowly been deteriorating in the quality of the material it produced for us, resulting in larger and larger portions of each run that we had to throw away. It was adding more and more to the expense of providing Wallis paper to artists and was going to result in significant price increases if we continued production there. Since we stopped manufacturing Wallis paper there, another company has started using them to produce sanded paper for pastelists, but we expect they will face the same problems we walked away from.

Our most recent manufacturing run was at a new facility with very modern equipment, but unfortunately that equipment was not entirely compatible with our archival materials and resulted in a loss of about 80% of the paper that was made. We do have some perfect paper from that run available, in the new Warm Mist color, but nothing in larger sheets.

So please let your society members know that we are still working on finding a facility that will allow us to produce Wallis paper with the quality and archival properties that you have all come to expect. In the meantime, we do have both sizes of pads available in Warm Mist. Warm Mist is very similar to our Belgian Mist, but with a maroon oxide undertone rather than the brown oxide undertone you're familiar with in the Belgian Mist.

Here's what we have available and the prices. Please share this with your members through Facebook, email, or whatever you generally use.

12" x 18" Warm Mist Pad, 8 sheets, shipped in 3-packs 3 pads - \$114, free shipping

9" x 12" Warm Mist Pad, 8 sheets, shipped in 5 packs 5 pads - \$100, free shipping

Free shipping applies in the continental U.S., of course.

Also, please let your members know they can keep up with any updates, ask questions, or see what other Wallis users and societies have to say by liking our Wallis Facebook page at <u>facebook.com/</u><u>WallisArchival</u>.

And if they want to keep up on the latest development in Kitty's art, they can find her and friend her at <u>facebook.com/Kitty.Wallis</u>.

Thanks! Kitty Wallis

## **Opportunities**

#### "Pastel and Oil Painting"

With Eminent Pastellist and Oil Painters of America exhibitor Frederick Somers

> Eight Tuesday Evenings February 2 - March 22, 2016 At Somers Studio 9775 Dennison Blvd S. Northfield, Minnesota 55057 email: studio@fredericksomers.com

#### **CALL FOR ARTISTS** Seeing God: 2016 Juried Exhibit of Sacred Art

The Art and Spirituality Team of St. Paul's Monastery invites all artists to submit sacred art for the 2015 Seeing God juried exhibit. Entry Rules and an Entry Form are below. We seek

#### works of art that:

- 1. are rooted in themes drawn from religious traditions, Scripture, nature, the human journey, and/or an interpretation of the mystery of life.
- 2. show how art reveals a deeper sense of wonder.
- 3. are appropriate for the environment that greets the Sisters and guests daily.

#### 2016 Key Dates

(Exhibit is open thru 3/5/16)

1/13/16	Submissions Due
1/20/16	Acceptance Notification
1/23/16 and	Delivery of Art Work
1/24	
1/27/16	<b>Opening Reception</b>
3/4/16	Exhibit Closes
3/5/16 and 3/6	Pick-up of Art Work

Download Entry Rules Download Entry Form (Word) Download Entry Form (PDF)

> Please address questions to Artist/Coordinator <u>Kathy Fleming</u> at <u>612.839.4439</u> Submit entries to <u>benedictinecenter@stpaulsmonastery.org</u>

## Members News



#### News from Denise Beard...

On November 15, my painting, "A Hard Life", was awarded 2nd in Show at the Texas Pastel Society show, Texas Treasures. The judge was Gaye Sekula. The painting size is 20" x 16". This lady was playing in Citta della Pieve, Italy. She had marionettes attached to her knees and feet that danced as she played. The children sitting around her loved it!

"A Hard Life"

### News from Lisa Stauffer....

I am honored to have my work featured in the pastel demonstration article in Plein Air Magazine Dec 15/ Jan 16 issue. Editor Stephen Doherty interviewed me this fall and

wrote the article for this edition. It should be on the shelf at booksellers soon.

"Museum and Mountain Ash"





The photo is of Fred installing 3 paintings at South Central College Faribault.

## 2016 Calendar

#### Lake Country Pastel Society Calendar 2015/2016

January 5 5:30 Board Meeting 7:00 Member's Meeting

January 14 from 6 pm - 8 pm Hopkins Exhibit opening reception and awards

January 14 - February 14 Hopkins Exhibit

**February 20** Deadline for newsletter

March 8 5:30 Board Meeting 7:00 Member's Meeting

April 15 Deadline for newsletter

April 27-29 Workshop Debora Stewart

May 10 5:30 Board Meeting 7:00 Member's Meeting

July 12 Potluck paint out

August 20 Deadline for newsletter

Sept. 13 5:30 Board Meeting 7:00 Member's Meeting

October 20 Deadline for newsletter

November 8 5:30 Board Meeting 7:00 Member's Meeting

**December 20** Deadline for newsletter



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### 1684 GRAND AVE ST. PAUL, MN 55105 WWW.WETPAINTART.COM 651-698-6431

M-F: 10AM-8PM SAT: 10AM-6PM SUN: 12PM-5PM



### In case of bad weather.....

LCPS will email members by noon the day of the meeting and will contact people who don't have email. If you have questions, call Bruce Koprucki 952-448-7559 or email: chaparralwoodart@gmail.com